

Rebecca E. Robinson, MA

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Personal Statement

My goal is a career building a healthier and more equitable society by focusing on ecological resilience, community development, corporate sustainability, and addressing the health impacts of climate change.

Areas of Interest, Knowledge, and Skills

Coursework and personal research topics include:

- Climate change & public health
- Ecological pollution & toxic chemicals
- Resilience theory
- NGOs & community collaboration
- Political ecology/economy
- Environmental policy
- Environmental justice & inclusion
- Social science research methods

Technical knowledge and skills include:

- Writing & editing: blog articles, research papers, website content, educational guides, & grant proposals
- Microsoft Office Suite, including SharePoint
- Website management (HTML, Wordpress)
- Wrike project management

Relevant Work Experience

Social & Environmental Responsibility Program Manager, PCC Community Markets Sept 2017 - Present

- Developing and improving product standards including animal welfare, seafood, and health and body care.
- Creating and implementing environmental management systems to track and organize department work.
- Support customer service staff to answer questions relevant to department work.
- Contributor to PCC monthly newsletter, the Sound Consumer.
- Assist with public policy engagement on local, state, and federal legislation pertaining to organic food production, habitat conservation, food security, climate change, and toxics.

Writer, Researcher, & Educator, Self-employed May 2017 - Sept 2017

- Launched blog; writing articles on health and ecological impacts of toxic chemicals/pollution.
- Researched and developed resource materials focused on climate-related topics to supplement blog posts.
- Wrote guest article for Sustainable Business Consulting on health and environment impacts of firework pollution.
- Organized and hosted workshop about toxic chemicals in products.

Sustainability Program Consultant, The Northwest School Nov 2016 - April 2017

- Research and conceptual development support for new sustainability program.
- Developed rubric and evaluated similar schools on sustainability efforts.
- Identified best practices for environmental education integration and created spreadsheet of findings with educational resources.
- Provided certification program recommendations to pursue.

Business Partnership Program Intern, Climate Solutions

June - Aug 2015

- Wrote blog articles on climate change, fossil fuels, and public health.
- Conducted research on sustainability departments and initiatives at hospitals.
- Collaborated on research project to verify business information and identify connections in different industry sectors.

Sustainability Project Assistant, Virginia Mason Medical Center

Oct 2013 - Aug 2014

- Created CSR evaluation rubric for supply chain decisions.
- Provided logistical support for Green Team and commute program.
- Coordinated Earth Day events, Bike to Work Day, and Farmer's Market.
- Wrote/edited content for website, presentations, event materials, and brochures.
- Redesigned internal department website, organized digital archives, and developed templates for work tools.

Research Assistant Intern, Toxic-Free Future

June - Dec 2012

- Conducted research on toxic chemicals (Antimony) and toxic products (fragrances, cleaning products, and cradles/bassinets).
- Wrote DIY Eyeliner blog article ("one of the most read posts" - Executive Director).
- Assisted in collecting samples for study on toxic chemicals in household dust.
- Helped with a community education event regarding green cleaning.

Education

M.A. Environment & Community, Humboldt State University

Graduated May 2016

"Reproducing Neoliberal Breast Cancer Awareness: A Discourse Analysis of Pinkwashing Campaigns"

- Thesis examined mainstream approach to breast cancer awareness and the role of organizations and companies that raise money and cancer awareness.
- Coursework: sociology, social research methods, political ecology, community resilience, resource management, and environmental justice.

B.A. Fairhaven College, Western Washington University

Graduated June 2011

"Reshaping Our Cities: Sustainable Development and Green Technology"

- Self-designed degree focused on sustainable urban development through green technology, added green space, and reducing negative impacts of development on public health and the environment.
- Coursework: environmental policy, communications, built environment, globalization, green building and technology, human ecology, and environmental sciences.

Volunteer Work

Alliance for Jobs and Clean Energy

July 2017

Setup help for campaign kickoff event.

Washington Wild

Oct 2013

Volunteer at annual silent auction and gala dinner.

The Sightline Institute

March - May 2012

Worked on team to implement mass update to organization's website.